District Department of Transportation
Proposal for District of Columbia Government Fiscal Year 2019
Vision Zero Grant Funding – Request for Applications

The District Department of Transportation (DDOT) is the lead agency implementing Mayor Bowser’s Vision Zero initiative. Vision Zero seeks to achieve zero traffic fatalities and serious injuries in the District by the year 2024 through better engineering of roadways, more effective education efforts, smarter use of data and safety analysis, and enforcing life-saving laws more effectively.

DDOT is requesting proposals from nonprofit and not for profit organizations located in the National Capital Region and District Government agencies for projects that will use these funds to directly advance Vision Zero’s mission and specific strategies as described below.

PROPOSAL DEADLINE: The deadline for submitting proposals for Fiscal Year 2019 (“FY 2019”) projects is 5:30 p.m. EDT on July 27, 2018.

DURATION: The Vision Zero grants awarded by DDOT for FY 2019 projects must be expended during the fiscal year, October 1, 2018 to September 30, 2019. Disbursement of funds for non-profit organizations will be on a reimbursement schedule and are allowed after a DDOT Notice to Proceed (NTP) is issued to grant awardees. The tentative NTP date would be January 2019 so project plans should anticipate a January – September period for disbursement.

HOW TO APPLY: Applicants must complete the application below and submit to the District Department of Transportation:

District Department of Transportation
Attn: Vision Zero Grant Application
c/o Jonathan M. Rogers
55 M St. SE, 7th Floor
Washington, DC 20003

Proposals can also be submitted via e-mail to vision.zero@dc.gov.

SELECTION/AWARD: The following criteria will be taken into consideration for the scoring and selection of proposals for Vision Zero grants:

- Is the problem identified and supported by accurate and relevant data, evidence, and/or information? Specifically, does the proposed project directly relate to the problem identified?
- Is the proposal directly related to the District’s Vision Zero mission? Specifically, which Vision Zero strategies does the project advance?

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• Can the project be implemented within the Vision Zero framework using data, enforcement, education, or engineering?
• Does the project include clear deliverables with a realistic timeline and budget for each deliverable?
• Has the applicant demonstrated capability for managing the proposed project?
• Will this project eliminate traffic related deaths and serious injuries in the District?
• Preference will be given to proposals that pilot innovative solutions and/or address an underserved area, community or vulnerable population as it relates to Vision Zero.
• DDOT reserves the right to give preference or priority to DC Government Agency proposals.

DDOT reserves the right to contact applicant organizations to request additional information and/or clarification about submitted projects before the project will be considered for a Vision Zero grant.

**DESCRIPTION OF VISION ZERO THEMES & STRATEGIES**

**Vision Zero focuses on the following themes:**

• **Create Safe Streets:** Streets should be designed for all users and need to be built to account for inevitable human errors. Safe streets require short- and long-term engineering of capital improvements, as well as data-based analysis, education around safe behavior, and enforcement.

• **Protect Vulnerable Users:** Younger and older people, people biking, people walking, and people with disabilities are all more vulnerable to serious human traffic injuries and fatalities. Vision Zero strategies reflect different levels of reaction time and agility to allow all people to travel safely.

• **Prevent Dangerous Driving:** Speeding and other forms of aggressive, distracted, and impaired driving are significant components of the safety challenges in the District. Curtailing habitual offenders is essential in making everyone safer.

• **Be Transparent and Responsive:** People of all ages and abilities will actively use and enjoy the District’s transportation systems. The transportation system needs to be accessible and responsive to the needs of all users. Transparent and publicly available data on the transportation system supports and enhances decision-making by District agencies and as well as users of the District transportation system.

Each Vision Zero category contains its own set of specific strategies. Further, each strategy may rely upon the use of data and evaluation, enforcement, education, or engineering to implement. More information on the Vision Zero strategies is available at: [http://www.dcvisionzero.com/action-plan.html](http://www.dcvisionzero.com/action-plan.html).
**PROPOSAL CRITERIA**

Proposals must analyze all the elements listed below and thoroughly describe the problem, the specific measures proposed to address the problem and specific criteria for measuring the project’s effectiveness at correcting or mitigating the problem.

**Grantee Applicant Information:**
Applications should identify the project lead and/or team and include the pertinent contact information including address, phone and email address.

**Problem Statement/Identification:**
Applications should include a brief narrative about the Vision Zero theme(s) and specific strategy(ies) which the proposal will address. The project must identify a problem directly related to traffic safety and explain how the proposal will support one or more specific Vision Zero strategies to resolve or mitigate the problem. Proposals must identify a traffic safety problem or trend which can be supported by relevant data, evidence, and other information.

**Available Data Sources**
- Metropolitan Police Department data: [http://mpdc.dc.gov/page/traffic-fatalities](http://mpdc.dc.gov/page/traffic-fatalities)

**Problem Solution:**
What the applicant proposes to do to solve or reduce the problem (i.e. conduct traffic enforcement, sponsor training, conduct a public media event or campaign, develop a community program, purchase equipment, etc.). Applicants should identify the targeted recipients and who will benefit from the proposed solution and provide a justification of the need for grant funds.

**Project Objectives & Goals:**
Identify the goals the applicant hopes to accomplish by implementing the proposed Vision Zero project. Goals should be directly related to Vision Zero’s mission of eliminating all traffic related deaths and serious injuries and Vision Zero’s specific strategies. Objectives are more specific short-term goals that must happen to achieve the overall project goal. Objectives should produce measurable deliverables at different points throughout the project’s lifespan. Therefore, it is advantageous to have a baseline or a starting reference for comparison purposes. Further, objectives should explain what is going to be accomplished and when it is expected to be accomplished. They should follow the SMART principle – S-Specific, M-Measurable, A-Action-oriented, R-Realistic, and T-Time-framed.
**Project Activities/Action Plan:**
Describe how the applicant proposes to solve and or mitigate the traffic safety problem. Describe in detail the activities that will be undertaken and the steps proposed that will achieve the objectives. Include sufficient detail on the steps so that the evaluator clearly understands what will be done and when. Applicants should focus on the four main activity-areas employed by Vision Zero strategies including data, enforcement, education, and engineering.

Activities generally begin with words such as: conduct, provide, create, establish, train, and purchase. The proposed activity must either be a best practice or proven strategy supported by research or demonstration project. Activity must also have a clear defined timeline.

**Applicant Qualifications:**
The applicant should be able to demonstrate the expertise necessary to execute the project’s goals, objectives, and action plan. This may include a satisfactory record of performing similar activities as detailed in the proposal or, if the grant award is intended to encourage the development and support of organizations without significant previous experience, that the applicant has otherwise established that it has the skills and resources necessary to perform the grant. This grant should be supplementary to an organization’s budget and not relied upon for annual operating costs.

The applicant should also demonstrate it has the ability to comply with the required or proposed delivery or performance schedule, taking into consideration all applicable commercial and governmental business requirements.

Recipients of prior Vision Zero Grants may apply for funding to support additional phases of a project awarded funds in earlier grant cycles. However, to be competitive, the applicant should demonstrate the extent to which the previously funded project phase has been able to meet estimated project schedules and budget, as well as the ability to realize the benefits expected for the project.

**Performance Measures and Evaluation:**
Each application must include an evaluation plan for each specific service provided. Evaluation plans must detail how a proposal will be measured and monitored to determine whether it is effective in resolving or mitigating the problem identified and include criteria designed to measure the proposals success.

Example of a Performance Measure: To conduct a “Dangers in drinking and driving” educational class that depicts the consequences of impaired driving to ten (10) high schools within the District per school year.

The application should focus primarily on measuring outcomes, not outputs. Strong applications will include outcomes that are data-driven and include references to measurable data or information. Examples of measurable data or information that may be included are: crash data, citation data, course evaluations, number or people trained or certified, enforcement event results, newspaper coverage, and membership rosters.
Media and Sponsorship – If an applicant plans to utilize any grant funding to pay for any media or sponsorships, the proposal will need to include the methods of evaluating the effectiveness of this activity. This may involve telephone surveys, online surveys, etc. Please plan to conduct an initial baseline survey before the media or sponsorship is started.

**Budget Narrative:**
A budget narrative must be developed for each proposal. The proposal budget will include all allowable expenses needed to effectively implement the project. It must include specific information that indicates the type, and quantities of equipment to be purchased, as well as types of travel expected, and supplies needed. The budget detail must show any personnel costs, travel expenses, contract service expenses, equipment, other direct costs, and any program income the project may receive. Applicants will be scored on the adequacy and reasonableness of proposed estimates.

**Program Income:** It is strongly encouraged to indicate here whether any income received from the grant program will be directly reinvested back into the project (will stay with the program to help achieve future sustainability). Examples of program income might include fees for service, a grant project fund raiser, or donations made specifically to the grant project or program.

**Matching Costs:** The proposal budget may also indicate any matching funds anticipated to contribute to this project. Qualifying “soft” match might include non-reimbursed personnel expenses, volunteers, vehicle wear and tear, or agency equipment use; “hard” match might include payments made for office supply purchases, car seats, or radar guns (specifically used for the grant project), printing, postage, travel, etc.
Nondiscrimination: No person shall be excluded from participation or benefit or this grant on the basis of race, color, sex, age, disability, religion, national origin, or any other protected trait under the DC Human Rights Act.


Liability: The grantee must agree to indemnify, defend and hold harmless the Government of the District of Columbia and its authorized officers, employees, agents and volunteers from any and all claims, actions, losses, damages, and/or liability arising out of this grant from any cause whatsoever, including the acts, errors or omissions of any person and for any costs or expenses incurred by the District on account of any claim therefore, except where such indemnification is prohibited by law.

Political Activity: No funds, materials, property, or services provided as a result of this agreement shall be used for any partisan political activity or to further the election or defeat of any candidate for public office.

Lobbying: No funds under this grant may be used to pay a lobbyist, donate to a political candidate, oppose a political candidate, or produce materials aimed solely at influencing legislation. A direct request from a legislator or local official for factual information may be answered.

REPORTING AND PROJECT RECORDS SECTIONS

Reports:
DDOT may require quarterly progress reports during the lifetime of a grant and will require a final report at the conclusion of a grant.

- **Quarterly Reports** – These reports may be requested by DDOT. If requested, DDOT will provide each grantee a customized template listing your activities outlined in your application and a timeline for response. If requested, submission of the quarterly report will be necessary for the continuation of funding.

- **Final Progress Report/Performance Report** – Final reports from grantees are due to DDOT no later than November 1, for activities funded in the previous fiscal year. Final reports must include copies of publications, training reports, and any statistical data generated during grant execution. Final reports should address the following:
  - Quantitative and qualitative impact analysis. Compare accomplishments to the original grant objectives.
  - Grant completion costs as compared to the proposal estimates.
  - Describe any unanticipated issues or problems which affected the grant implementation.
  - Third-party performance, if applicable. Include a copy of any consultant reports with the final report.
REPORTING AND PROJECT RECORDS SECTIONS

Grant Award Schedule
- Grant Application Open: Friday, June 15, 2018.
- Proposals Due: Friday, July 27, 2018, no later than 5:30 PM EDT.
- Notification of Grant Awards: October 2018.
- Selected grantees will be required to enter into a grant agreement with DDOT.

GRANT APPLICATION FORM
All applications are required to submit a Grant Application with all the requirements and signatures included in Sections 1, 2, and 3. Failure to comply will result in your application being disregarded. Applications are due on Friday, July 27, 2018 to DDOT either by mail or e-mail to vision.zero@dc.gov. Late applications will not be considered. To mail an application, please use the following address:

District Department of Transportation
Attn: Vision Zero Grant Application
c/o Jonathan M. Rogers
55 M St. SE, 7th Floor
Washington, DC 20003

Vision Zero
FY2018 Grant Application

FY 2019 Vision Zero Grant Proposal Information Packet

June 2018
### SECTION 1—APPLICATION FORM

**APPLICANT INFORMATION:**

<table>
<thead>
<tr>
<th>Name of Agency or Organization:</th>
<th>Date Submitted:</th>
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<tbody>
<tr>
<td>Mailing Address:</td>
<td>City</td>
</tr>
<tr>
<td>Project Title:</td>
<td>Primary Vision Zero Theme(s):</td>
</tr>
<tr>
<td>Vision Zero Strategy(ies) Employed:</td>
<td></td>
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<tr>
<td>Brief Project Description:</td>
<td>Total Estimated Budget:</td>
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**APPLICANT OR AUTHORIZED OFFICER OF THE APPLICANT ORGANIZATION:**

<table>
<thead>
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<th>NAME/TITLE:</th>
<th>SIGNATURE</th>
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<tr>
<td>TELEPHONE:</td>
<td>EMAIL:</td>
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**DESIGNATED PROJECT DIRECTOR (may be the same as the applicant or authorized officer):**

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<thead>
<tr>
<th>NAME/TITLE:</th>
<th>SIGNATURE</th>
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<tr>
<td>TELEPHONE:</td>
<td>EMAIL:</td>
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*Do Not Complete – For DDOT Use Only*

**FY 2019 Vision Zero Grant Proposal Information Packet**

*June 2018*
DDOT OFFICE APPROVAL

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<tr>
<th>DDOT Vision Zero Grant Application Received by:</th>
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<tbody>
<tr>
<td>Applicant Selected as Grant Recipient? (Y/N)</td>
<td>Total Amount Requested:</td>
</tr>
<tr>
<td>Vision Zero Grant Coordinator:</td>
<td>Tel:</td>
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<tr>
<td>Jonathan M. Rogers (202) 741-5960</td>
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SECTION 2—KEY ELEMENTS

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June 2018
The following seven (7) key elements must be included in the application. Applicants should refer to the proposal criteria discussed earlier in the application packet for guidance. Adherence to criteria will improve the likelihood of an applicant’s success. Applicants are free to present the key elements in any way they choose.

1. Project Time Period: ________________________________

2. Problem Statement/Identification

3. Project Objectives & Goals

4. Project Activities/Action Plan

*Please explain in detail the anticipated project activities/action plans. Show logical sequence of events that will take place to achieve the goals; include anticipated dates of completion.*

**Project Action Plan (Sample)**

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<thead>
<tr>
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<tbody>
<tr>
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5. Applicant Qualifications

**FY 2019 Vision Zero Grant Proposal Information Packet**

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6. Performance Measurements & Evaluation

7. Budget Narrative

Summarize your project’s budget (sample below).

<table>
<thead>
<tr>
<th>BUDGET SUMMARY</th>
<th>TOTAL PROJECT COST</th>
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<tr>
<td>SALARIES AND WAGES</td>
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<tr>
<td>TRAVEL AND SUBSISTENCE</td>
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<tr>
<td>CONTRACTUAL SERVICES</td>
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<tr>
<td>EQUIPMENT</td>
<td>$</td>
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<tr>
<td>OTHER DIRECT COSTS</td>
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<tr>
<td>TOTAL</td>
<td>$</td>
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**SECTION 3—REQUIRED ATTACHMENTS**

**GRANT APPLICANT TERMS AND CONDITIONS (See Attachment A)**
Grantee applicants are required to become familiar with the contents of the Terms and Conditions; because failure to do so will not excuse nonperformance or noncompliance once a grant has been awarded. A signed Applicant Terms & Conditions agreement must be submitted as a part of the application.

**STATEMENT OF CERTIFICATION (See Attachment B)**
Grantee applicants are required to become familiar with the contents of the Grant Application Statement of Certification; because failure to do so will not excuse nonperformance or noncompliance once a grant has been awarded. A signed Statement of Certification agreement is required as a part of the application.

**Copy of IRS Determination or Affirmation Letter**
Grantee applicants are required to prove their status as a non-profit or not for profit organization. Information on obtaining an IRS affirmation letter is available here: [https://www.irs.gov/charities-non-profits/exempt-organizations-affirmation-letters](https://www.irs.gov/charities-non-profits/exempt-organizations-affirmation-letters)

**Clean Hands Certification**
Grantee applicants are required to provide a “Clean Hands” certification from the District of Columbia Office of the Chief Financial Officer, Office of Tax and Revenue. District of Columbia Law (D. C. Code § 47-2862) stipulates that individuals and businesses are to be denied city goods or services if there is a

**FY 2019 Vision Zero Grant Proposal Information Packet**

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debt owed to the District of Columbia of more than one hundred dollars ($100.00) for fees, fines, taxes or penalties. A clean hands certificate can be obtained online at: https://ocfocleanhands.dc.gov/CCH/ or by contacting the Office of Tax and Revenue at (202) 727-4829. The Office of Tax and Revenue is located at 1101 4th Street, SW, Suite 270 West, Washington, DC 20024.

**DC Business License**
Grantee applicants are required to provide a valid basic business license from the Department of Consumer and Regulatory Affairs (DCRA). In order to operate legally in the District of Columbia, all businesses must be licensed. The DCRA Business License Center is located at 1100 4th Street, SW, 2nd Floor, Washington, DC 20024. Grantee applicants may also apply for a business license online at: https://dcra.dc.gov/service/about-business-licensing

**W-9 Form**
Grantee applicants must provide a completed form W-9 (Rev. December 2017) from the Department of the Treasury Internal Revenue Service, available online at: https://www.irs.gov/forms-pubs/about-form-w9

**New Master Supplier Registration**
Grantee applicants are required to provide the following information:

Vendor Name (Legal Name):

Vendor Number (I + Tax ID):

Phone Number (including area codes and extensions):

General E-mail Address:

Website Address:

W9 Tax ID Number:

CBE? CBE Number:

Contact Name:

Contact E-mail Address:

Project Title: _____________________

ATTACHMENT A
Applicant: _______________________

Vision Zero Grant Program
APPLICANT TERMS AND CONDITIONS

- Funding for this award is contingent on continued funding from the grantor. The Request for Applications (RFA) does not commit District Department of Transportation (DDOT) to make an award.

- The District Department of Transportation (DDOT) reserves the right to accept or deny any or all applications if the Agency determines it is in the best interest of the Agency to do so. DDOT shall notify the applicant if it rejects that applicant’s proposal. DDOT may suspend or terminate an outstanding RFA pursuant to its own grantmaking rule(s) or any applicable federal regulation or requirement.

- DDOT reserves the right to issue addenda and/or amendments subsequent to the issuance of the RFA, or to rescind the RFA.

- DDOT shall not be liable for any costs incurred in the preparation of applications in response to the RFA. Applicant agrees that all costs incurred in developing the application are the applicant’s sole responsibility.

- DDOT may conduct pre-award on-site visits to verify information submitted in the application and to determine if the applicant’s facilities are appropriate for the services intended.

- DDOT may enter into negotiations with an applicant and adopt a firm funding amount or other revision of the applicant’s proposal that may result from negotiations.

- DDOT shall provide the citations to the statute and implementing regulations that authorize the grant; all applicable federal and District regulations, such as OMB Circulars A-102, A-133, 2 CFR 180, 2 CFR 225, 2 CFR 220, and 2 CFR 215; payment provisions identifying how the grantee will be paid for performing under the award; reporting requirements, including programmatic, financial and any special reports required by DDOT; and compliance conditions that must be met by the grantee.

- If there are any conflicts between the terms and conditions of the RFA and any applicable federal or local law or regulation, or any ambiguity related thereto, then the provisions of the applicable law or regulation shall control and it shall be the responsibility of the applicant to ensure compliance.
I agree and understand these Terms and Conditions as a grantee applicant or an authorized officer of the applicant organization, and I understand that the District Department of Transportation will rely on these representations in awarding grant funds.

___________________________________________________________________________
Signature of Grant Applicant or Authorized Officer of the Applicant Organization
___________________________________________________________________________
Printed Name
___________________________________________________________________________
Date

Project Title: _____________________

Applicant: _____________________

FY 2019 Vision Zero Grant Proposal Information Packet
Vision Zero Grant Program

STATEMENT OF CERTIFICATION

- The individuals, by name, title, address, and phone number who are authorized to negotiate with the District Department of Transportation (DDOT) on behalf of the organization;

- That the applicant is able to maintain adequate files and records and can and will meet all reporting requirements;

- That all fiscal records are kept in accordance with Generally Accepted Accounting Principles (GAAP) and account for all funds, tangible assets, revenue, and expenditures whatsoever; that all fiscal records are accurate, complete and current at all times; and that these records will be made available for audit and inspection as required;

- That the applicant is current on payment of all federal and District taxes, including Unemployment Insurance taxes and Workers’ Compensation premiums. This statement of certification shall be accompanied by a certificate from the District of Columbia OTR stating that the entity has complied with the filing requirements of District of Columbia tax laws and has paid taxes due to the District of Columbia, or is in compliance with any payment agreement with OTR;

- That the applicant has the demonstrated administrative and financial capability to provide and manage the proposed services and ensure an adequate administrative, performance and audit trail;

- That, if required by DDOT, the applicant is able to secure a bond, in an amount not less than the total amount of the funds awarded, against losses of money and other property caused by fraudulent or dishonest act committed by any employee, board member, officer, partner, shareholder, or trainee;

- That the applicant is not proposed for debarment or presently debarred, suspended, or declared ineligible, as required by Executive Order 12549, “Debarment and Suspension,” and implemented by 2 CFR 180, for prospective participants in primary covered transactions and is not proposed for debarment or presently debarred as a result of any actions by the District of Columbia Contract Appeals Board, the Office of Contracting and Procurement, or any other District contract regulating Agency;

- That the applicant has the financial resources and technical expertise necessary for the production, construction, equipment and facilities adequate to perform the grant, or the ability to obtain them;

- That the applicant has the ability to comply with the required or proposed delivery or performance schedule, taking into consideration all existing and reasonably expected commercial and governmental business commitments

- That the applicant has satisfactory record performing similar activities as detailed in the award or, if the grant award is intended to encourage the development and support of organizations without significant previous experience, that the applicant has otherwise established that it has the skills and resources necessary to perform the grant. In this connection, Agencies may report their experience with
an applicant’s performance to OPGS which shall collect such reports and make the same available on
its intranet website.

- That the applicant has a satisfactory record of integrity and business ethics;

- That the applicant has the necessary organization, experience, accounting and operational controls, and
technical skills to implement the grant, or the ability to obtain them;

- That the applicant is in compliance with the applicable District licensing and tax laws and regulations;

- That the applicant complies with provisions of the Drug-Free Workplace Act; and

- That the applicant meets all other qualifications and eligibility criteria necessary to receive an award
under applicable laws and regulations.

- The grantee agrees to indemnify, defend and hold harmless the Government of the District of Columbia
and its authorized officers, employees, agents and volunteers from any and all claims, actions, losses,
damages, and/or liability arising out of this grant from any cause whatsoever, including the acts, errors
or omissions of any person and for any costs or expenses incurred by the District on account of any
claim therefore, except where such indemnification is prohibited by law.

I sign these Certifications based on personal knowledge, after appropriate inquiry, and I understand that the
District Department of Transportation will rely on these representations in awarding grant funds.

Signature of Grant Applicant or Authorized Officer of
the Applicant Organization

Printed Name

Date