

Business Opportunity and Workforce Development Center

The Business Opportunity and Workforce Development Centers (BOWDC) is a community-based office that provide up-to-date information on contracting and procurement opportunities for DBEs.

Conveniently located in Historic Anacostia, two blocks from the Anacostia Metro Station, the center provides information regarding employment and procurement opportunities with major transportation agencies throughout the Washington Metropolitan Region.

The BOWDC offers a wealth of targeted services, including:

- Computer/Internet access and assistance with identifying DDOT contract and procurement opportunities;
- On-site bid room to review procurement documents;
- Resource library containing information for entrepreneurs on latest business trends and other pertinent information;
- A conference room for employee training sessions, and other business meetings;
- and employment services such as resume development and job search activities.



Additional Contact Information

- For more information on becoming DBE certified or other business needs, call (202)-671-0479.
- To apply for DBE Certification, visit our website at <http://dbe.ddot.dc.gov>.
- For more information about the On- The-Job Training Supportive Services Program, call (202)-671-3494.



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East of the Anacostia River Office
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Washington, DC 20020
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DISTRICT OF COLUMBIA



District Department
of Transportation
Office of Civil Rights
Information Guide

***Disadvantaged Business Enterprise/
Supportive Services Program***

and

***On-The-Job Training/
Supportive Services Program***



District Department of Transportation
2000 14th Street, NW—Fifth Floor
Washington, D.C. 20009

Building Partners, Linking Opportunities

The District Department of Transportation (DDOT) seeks to increase business opportunities for small business enterprises in the highway construction industry. By building successful partnerships with a diverse cadre of women and minority-owned businesses, the District can develop its pool of qualified workers in the highway construction industry and increase economic competitiveness across the region.

DDOT's Office of Civil Rights administers two federal programs aimed to fulfill its mission to help small business entrepreneurs successfully compete for procurement contracts in transportation construction. Guided by Title 23 CFR Part 230 Subpart B, and Title 49 Part 26, the Disadvantaged Business Enterprise / Supportive Services Program and the On-The-Job Training/Supportive Services Program are designed to serve your business needs.

WHAT IS A DBE?

Federal regulations 49 CFR Part 26 define a Disadvantaged Business Enterprise (DBE) as a for profit small business that is at least 51% owned by one or more individuals who are socially and economically disadvantaged and whose management and daily business operations are controlled by one or more of the socially and economically disadvantaged individuals who own it.

DDOT partners with the Washington Metropolitan Transit Authority (WMATA) to implement the Unified Certification Program (UCP) allowing for certified DDOT DBEs to be automatically certified with WMATA. This valuable partnership increases visibility and opportunities for your business and qualifies you to bid on other regional transportation projects that will enhance and diversify your business portfolio.



Membership Has Its Privileges

Disadvantaged Business Enterprise/ Supportive Services Program

The DBE/ Supportive Services Program fulfills DDOT's goal to increase the number of minority and women-owned entrepreneurs who are traditionally underrepresented in the District of Columbia's federally-funded transportation construction projects.

This program provides long-term technical and financial supportive services to certified DBEs. These services help firms possess the tools, including manpower, to offer competitive quality services.

DDOT certified DBEs enjoy the benefits of the DBE Supportive Services Program. DDOT provides the following subsidized services to enhance and grow your business.

Services include:

- Business listing in the DDOT DBE Website Directory;
- Monthly updates on current procurement opportunities and training activities with DDOT and other partner agencies;
- Consulting services from experts in the fields of finance, accounting, marketing and other business-related fields;
- One-on-one assistance in developing a business plan, identifying projects for bid, preparing cost analysis and competitive bids, developing marketing strategies for your company; and
- Referral services to help identify experts who will aid your business in obtaining short term or long term financing.

On-the-Job Training/ Supportive Services Program

A business needs quality personnel in order to grow and maintain a competitive edge. DDOT provides a variety of services to help your business build staff capacity.

The On-the-Job Training (OJT) Program provides workforce development training for qualified minorities and women who are placed in or interested in non-traditional jobs leading to careers in the highway construction industry with a focus on hard-to-fill trades.



The Progressive Partners Program provides job placement assistance for trainees and apprentices with Federal-aid contractors as well as prime and DBE contractors. This program offers a host of supportive services to help employees build critical skills and help you enhance the quality of your staff.

Services include:

- Partnering with DBEs to provide payroll subsidies for participation in specific training initiatives;
- Assistance with individual development plans and comprehensive construction craft assessments to match participants with specific crafts/trades; and
- Additional pre-and post-employment training in life skills, work ethics, job retention, conflict management,
- conversational Spanish/English, Occupational Safety and Health Act (OSHA), CPR and first aid.